RESEARCH ARTICLE

# A New Index Proposal For Sustainable Cities

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#### **ABSTRACT**

Sustainability can be defined as meeting today's economic and social needs in such a way as to leave a livable environment for future generations without negatively impacting the ecosystem. Thus, one of the priorities today is to build cities and communities with sustainable living spaces. Such cities and communities are living spaces that meet the needs both of today and tomorrow in the most comprehensive and effective way. In this article, an index system is proposed to measure the sustainability of cities. The proposed sustainable city index was applied to Konya in Türkiye. The city was evaluated over three main dimensions and nine sub-dimensions. The annual increase and decrease of the index scores showed parallelism with the effects of the economic, technological, social and ecological events experienced in the last four years. The result of this study is of great importance as it shows the measurement reliability of the index. The sustainable city index can support recommendations that form the basis of policies and offer city-based performance scorecards for municipalities. It is recommended that city-based comparisons are made not only among cities in Türkiye but also worldwide in order to reach a better comparison.

**Keywords:** Competitiveness, Innovation, Liveability, Sustainability, City Index, Türkiye

### 1. Introduction

One of the most attractive aspects of the concept of competition is that it opens the door wide to greater possibilities of comparison (Porter, 2000; Giffinger et al., 2010). It allows for the comparison of many elements from products to companies, from individuals to national economies, from football teams to the talents of cities. However, what is essential in this comparison is the correct determination of the criteria, the correct selection of the comparison method, and the meaningfulness of the results obtained. This allows for new comparisons when integrated with correct feedback (Albella et al., 2017; Alaverdyan et al., 2017). Competition plays a role in understanding social development and economic differences, developing strategies, and regulating operational activities (Rainess, 2000). Current situation comparisons or competitive measurements for the development of countries and the future of companies offer the opportunity to test future targets (Porter, 1990; Olson et al., 1998; Ehmke, 2008; Porter, 2003). In the historical process, these comparisons have been used to understand sustainable life and success. This situation has naturally brought with it some discussions. At the beginning of these debates is the question of which factors in terms of welfare and development are the best guides for the inclusivity of competition (Erhard, 1958; Porter, 2001). This debate has flared up again with globalization after 1989. Competitive measures used for countries and companies have begun to be developed and used for cities as well. In fact, the decisiveness and importance of cities is not a new concept. In other words, the strategic importance of cities in establishing civilizations, comparing economic growth, and understanding international connections is a valuable proposition (Begg, 1999; Moulaert, 2000; Shen, 2004; Bruneckiene et al., 2012). The thesis that cities have an impact on the population distribution and demographic structuring of the world's geography, that economic developments have risen from cities in the historical process, and that cities actually shape the world has been strongly defended (Parkinson et al., 2003; Pirenne, 2016). Developments in the economy with globalization keep this thesis alive (Huavari et al., 2001; Kitson et al., 2004). New production, market and logistics maps emerging with strong networks (Rondinelli et al., 1998), the future of innovation and R&D, extraordinary periods such as pandemics (Iammarino et al., 2018), and endless wars reveal the strategic importance of cities. In addition, the geographical location of cities is of great importance since they are a connection point in international competition (Gordon, 2002; Huggins, 2003; Castless, 1998). In addition to providing efficiency in productivity and competition, cities have

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risen to the status of specialization centers in knowledge, innovation, production and services (Paskaleva, 2009). In particular, the high density of people indicates an increase in social capital and the existence of more and more opportunities for interaction and communication.

This situation encourages creative thinking and paves the way for the emergence of new ideas and technologies (De Souza Briggs, 1997; DeFillipis, 2001). A report published by the European Union states that cities constitute 80% of all economic growth (EU, 2006). This result also reveals that cities have an important economic value. Therefore, cities are the mediators of social, cultural, economic, technological and political changes and progress. In this context, the ability of cities to be competitive has been discussed over different forms and evaluations. Indeed, there are a variety of features which make cities competitive (Westwood and Nathan 2002). The manner in which production, tourism, and trade are increased through incentives for physical structuring, which are frequently used to increase direct investment, taxation advantages, incentive payments and infrastructure support (Lever and Turok, 1999; Doğan and Minister, 2020) should be measured and evaluated. Similarly, the criteria that will determine whether a city is livable beyond investment and physical support should also be determined. These criteria are elements that define and facilitate human life such as social capital, education and health. Another main factor that supports and complements these two factors (competitiveness and liveability) is innovation. R&D and technology, which increase intellectual accumulation, determine the existence and level of innovation. They also make life easier and improve/transform production, giving meaning to the liveability of the city (Bruneckiene et al., 2012; Republic of Turkey Ministry of Development, 2014; Pinochet et al., 2019). These three main criteria seek to determine the nature of a city, not only for those living there, but also for those who want to live, invest and express themselves in that place (Amin and Thrift, 2002; Akman and Arıcıoğlu, 2019). This also teaches us that it is necessary to know the environmental factors that cause the rapid increase in a city's population, the deterioration of the ecological balance, the increase of environmental pollution and the inefficient use of natural resources (Kamal-Chaoui and Robert, 2009). In particular, the sustainability of cities is negatively affected as a result of ineffective and inefficient use of resources. As a result, the balance of production and consumption deteriorates, and a challenging period for cities begins. In the light of this deterioration, , many studies have been carried out and ways such as efficient use of resources, widespread use of smart city applications and taking measures on a global/local scale have been investigated. Initiatives such as "Green Cities", "Ecological Cities" and "Techno Cities" are being implemented for a fairer and more efficient use of city resources. Thanks to these breakthroughs, the sustainability of cities and the effective use of resources are ensured (Anthopoulos and Fitsilis, 2014; Roy, 2016). While all these ensure that the scale, geopolitical position and strategic nature of a city are taken into account, they also form the basis for understanding its liveability and sustainability within a competitive approach (Harrison & Donnelly, 2011; Sofronijević et al., 2014).

In first section of this study the place of the theory of a sustainable city index study is discussed. Then, the characteristics of city index studies in the literature are mentioned. In the last section, we report on the sustainable city position of Konya in Türkiye which was tested with the developed calculation method.

#### 2. Scales and Comparisons for Cities

The economic, demographic, cultural and spatial characteristics of cities differ from each other (Brenner, 1998). For this reason, the competitiveness of cities is discussed with different index studies (TUİK, 2016; EDAM, 2016; URAK, 2018; EPI, 2022; SEGE, 2022; WEF, 2023; Aihemaiti, 2018; Akdamar, 2018; Berger, 2019; Çoruh, 2021; Vodafone, 2016).

#### 2.1. The importance of Global and National Scales in Comparing Cities

Indexes, which are used in many fields of social and human sciences, are frequently used for different concept sets as well as for learning many values of daily life as a unified measurement model/type. In its most basic form, an index is a numerical measure that summarizes the differences in the values of a particular statistical event over time or place. An index is an indicator or measure of something (Liv d., 2014). Many index studies such as the CPI, Political Activity Index, Innovation Index, and Livable Countries Index provide information to everyone, from individuals to institutions, from companies to governments, and guide the transaction processes. With their contribution to qualification and evaluation, indexes have attracted attention over the last 60 years particularly as measurement forms not only used but also produced by institutions (Martens et al., 2014). In addition to global structures such as the United Nations, the World Bank, and the ILO, national or local institutions for Türkiye such as the Turkish Statistical Institute (TURKSTAT), the Council of Higher Education (CoHE), the Turkish Academy of Sciences (TÜBA), the Turkish Foundry Association (TUDOKSAN), and the ISO try to provide a useful perspective with the indexes they produce. They also try to integrate with the global world by means of these index studies. Included in the latter are city index studies, which reveal the differences of values related to cities according to time, and which, most importantly, allow cities to be compared with each other. In particular, city indexes become a reference point in order to predict the future development levels of cities, evaluate their strengths and weaknesses, and decide whether they are an attraction point for investment and tourism (Blancas et al., 2011;

Baidal et al., 2019). Currently, many index studies used for this purpose can be found in the literature. The following indices can be shown as examples.

In Table 1, examples of city index studies in the world are given. The dimensions, criteria and purpose of these indexes are presented:

Table 1. Examples of city index studies in the world

| Index  | Core Dimensions/Sub-Dimensions   | Criteria  | The purpose of Index   |
|--|--|---|--|
| Global Innovation Index<br>(Dutta et al., 2021)                                      | This index measures 7 main functions. Institutions, Human capital and research, Infrastructure, Markets, Businesses, Information and Technological infrastructure, Creative outputs  | Evaluations were made on 18 sub-criteria.                                     | This study was carried out in order to reveal innovative countries.  |
| Environmental<br>Performance Index<br>(EPI, 2022)                                    | Environmental health was evaluated under<br>two main headings: climate change and<br>ecosystem vitality. Sub-dimensions: Climate<br>change, Air pollution, Hygiene and drinking<br>water, Waste management, Fishery,<br>Agriculture, Water resources, Ecosystem<br>services, Acid rain, Biodiversity, Heavy<br>metal | It was an index that<br>summarized the criteria<br>related to sustainability. | It evaluated 180 countries in terms of climate change performance, environmental health and ecosystem vitality.  |
| World Economic Forum<br>Global Competitiveness<br>Index (Schwab and<br>Zahidi, 2020) | The study was carried out on 5 main dimensions. Government, Resource efficiency, Intellectual capital, Social capital, Nature capital  | The study was carried out on 120 quantitative indicators.                     | An index study was used to measure the real competitiveness of countries.  |
| World Economic Forum<br>Energy Transition Index<br>(WEF, 2023)                       | The Energy Transition Index study consists of two basic dimensions: System performance and Transition Readiness. These dimensions are evaluated over five sub-dimensions. Equity, safety, sustainability are factors that interact with investment and building regulators.  | The study was carried out on 40 variables.                                    | It evaluated the transition of 115 countries to energy systems. It was carried out in order to evaluate the sustainability of using clean energy sources |
| Solability Social Capital<br>Index (Solability, 2022a)                               | Social capital index was evaluated under 5 basic parameters. It was driven by health, equality, crime, freedom and satisfaction.   | Evaluations were made on 15 sub-variables.                                    | Social capital provides a stable environment for the economy. For this reason, the welfare of countries was evaluated through social capital arguments.  |
| Solability Governance<br>Index (Solability, 2022b)                                   | It was evaluated over 5 main dimensions.<br>Corruption, Financial Stability, Business<br>Environment, Government Consistency,<br>Infrastructure  | Evaluations were made on 15 sub-variables.                                    | Government systems were evaluated on quantitative data.  |
| City Protocol (CPA-I, 2015)  | It was evaluated on three main dimensions: structure, interactions and society. Building dimension; environment, infrastructure and multiple domains, Interactions dimension: functions, economy, knowledge and culture.  Community dimension: civil society and   | It was evaluated over 198 criteria.   | The criteria were evaluated according to the City Protocol ISO 37120 standard.   |
| Ericsson City Index<br>(Ericsson, 2016)  | government, Ericsson's digital society index was evaluated under 6 main headings. Social, Economic, Environment Infrastructure, Affordability, Environmental use   | It was evaluated over 42 indicators.  | Smart city solutions were researched for 40 cities in the world.   |
| Siemens Green City<br>Index (SIEMENS, 2012)  | It consists of air quality, water, carbon dioxide absorption, waste and land use, transportation, buildings, energy and environmental management dimensions.   | The study was carried out on 32 indicators.                                   | It focuses on the environmental factor while making smart propositions.  |
| Global Innovation Index<br>(Dutta et al, 2021)                                       | It was measured over 7 basic main functions. Institutions, human capital and research, infrastructure, markets, businesses, information and technological infrastructure and creative outputs  | Evaluations were made on 18 sub-criteria.                                     | This study was carried out to reveal the innovativeness of the countries.  |

Table 2 presents examples of city index studies in Türkiye. The dimensions, criteria and purpose of these indexes are presented:

Table 2. Examples of city index studies in Türkiye

| Index  | Core Dimensions/Sub-  | Criteria  | The purpose of Index   |
|--|---|---|--|
| TURKSTAT Life Index<br>(TÜİK, 2016)                            | Dimensions  The index has 11 dimensions. Housing, Work life, Income and wealth, Health, Education, Environment, Security, Civic participation, Access to infrastructure services, Social life, Life satisfaction  | It was carried out on 11 basic dimensions and 41 subvariables.                        | It evaluates the liveability of cities through social, economic and life satisfaction.   |
| Socio-Economic<br>Development Index<br>(SEGE, 2022)            | It consists of demographics, employment and social security, education, health, finance, competitiveness, innovation and quality of life.   | Socio-economic development was measured using 56 variables.                           | The Socio-Economic Development Index (SEGE) is an analysis study that objectively measures and compares the socio-economic development of NUTS-2 regions, provinces and districts in Türkiye in order to provide input to policy, strategy and public practices. |
| Inter-Provincial<br>Competitiveness Index<br>(URAK, 2018)      | It consists of 4 dimensions:<br>Human Sub-Capital Index,<br>Innovation Sub-Index,<br>Production and Trade Sub-<br>Index, and Liveability Sub-<br>Index.   | It is carried out over 85 subvariables.   | This index study is carried out in order to carry the economic power of the cities further.  |
| City Mobile Index (Deloitte, 2018)                             | It consists of resilience and<br>performance, leadership and<br>vision, and service and<br>engagement.  | Evaluations are made on 15 subvariables.  | It assesses city mobility.   |
| A Competitiveness Index<br>for Turkish Regions<br>(EDAM, 2016) | It is calculated with 8 sub-<br>indexes. Labor market index,<br>human capital index, creative<br>capital index, social capital<br>index, macroeconomic<br>stability index, market size<br>index and financial depth<br>index  | The competition index of cities is evaluated over 65 criteria over 8 main dimensions. | In order to understand how much the competitiveness index reflects the productivity level on a city basis, the growth indicators of the index are examined.  |
| Digitalization Indexes<br>(Çoruh, 2021)                        | It consists of Smart Technology, Technology Infrastructure, Technology Adoption, Smart Human, Human Capital, Meeting Human Needs, Smart Governance, Municipal Governance, Smart City Applications, Smart Economy Ease of Doing Business, Environment of Innovation, Digital Market. | 88 indicator, 9 CBF, 4 dimensions.  | The aim of this study was to calculate the weighted and unweighted urban digitalization indexes (UDI) values and to rank the cities based on these values.   |
| Smart Cities (Aihemaiti, 2018)                                 | It consists of Smart People,<br>Smart Living, Smart<br>Governance, Smart Mobility,<br>Smart Environment, Smart<br>Economy, General<br>Performance.  | 66 indicators   | This paper aims to demonstrate a ranking model to evaluate smart cities  |
| Smart City Road Map<br>(Vodafone- Deloitte, 2016)              | It consists of smart people,<br>smart life, smart environment,<br>smart transportation, smart<br>economy, smart governance.   | 6 indicators  | It aims to measure and evaluate how smart cities are.  |

City index studies are carried out to reveal the attractiveness of a city through variables and dimensions that are specific for

some cities (Choon et al., 2011; Giap et al., 2014; Lee et al., 2015). These studies develop indexes to evaluate the competitiveness of cities in industry, tourism and trade and to reveal their development in education, health and transportation. The indexes also aim to reveal the advantages of cities using technology and R&D studies. The reason for developing city indexes is that, while evaluating the benefits and shortcomings of urbanization, they determine the coexistence of different groups of people (Alderete, 2019; Lai and Cole, 2023).

An examination of previous studies in the literature reveal that the dimensions of competitiveness (SEGE, 2022), liveability (URAK, 2018) and innovation (Dutta et al., 2021) are evaluated separately. In this study, three separate issues were combined into a single scale in the city competitiveness index. In this respect, the study is important in revealing the sustainability of cities through the dimensions of competitiveness, liveability and innovation. Indeed, the results of the study make it easier for citizens living in the city and for investors to evaluate the competitiveness of that city. It is also thought that the study will shed light on urban planning because it presents the index result both on a departmental basis and as a total and gives local municipalities the opportunity to perform a SWOT analysis. In addition, index studies on smart cities, techno cities and green cities have been carried out in the literature. These studies provide evaluations on ensuring the sustainability of cities. The sustainable city index study contributes to sustainability issues through the effective and efficient use of resources.

The sustainable city index study consists of three basic dimensions (competitiveness, liveability and innovation), nine subdimensions and eighty-seven variables.

In this study, the competitiveness dimension is used first. The competitiveness dimension uses variables that express the economic development of cities. It is preferred in order to position the city in tourism, industry and trade and to show its differences from other cities with its features (Dutt et al., 2021; SEGE, 2022; EDAM, 2016). The competitiveness dimension consists of three sub-dimensions, namely industrial development, tourism and trade, and twenty-five variables related to these dimensions.

The city's achievements in the field of education, the wideness of its transportation network, its strength in the field of health and its success in the field of social capital allow all kinds of people to live in that city. In this case, it contributes to the increase in the population of the cities and their competitiveness. The sum of these values indicates liveability (URAK, 2018; Solability, 2022a; Schwab and Zahidi, 2020). The second dimension of the sustainable city index study is liveability. The liveability dimension consists of four sub-dimensions, namely health, transportation, education and social capital, and fifty-two variables related to them.

The reason why the innovation dimension is preferred is that the information and technological developments of the cities increase the living welfare of the people. It also helps cities to compete. The fact that a city has a good economic, social, political and historical level causes it to become a center of attraction (CPA-I, 2015; SEGE, 2022). Innovation was chosen as the third dimension of the sustainable city index study. The innovation dimension consists of technology and R&D sub-dimensions and evaluates over six variables.

This index can be used for 81 provinces in Turkey. The data used in this study were collected on the basis of thousandths for algorithmic fit. Evaluation of the criteria was made on the basis of economic, social and technological factors. The index results of each city were obtained over the scores obtained.

#### 3. Research framework

In this section, information about the sustainable city index is given, and the methodology of the research and the sample application are mentioned.

### 3.1. Sustainable city index: proposed method and case study

In this article, a model is proposed that allows all cities to be evaluated through a common language in order to reveal the performance of sustainable cities. This model not only allows the performance of cities to be obtained, but also provides the opportunity to compare between cities. The sustainable city index consists of three main dimensions and sub-dimensions of each main dimension. In determining the dimensions, major indexes in the literature such as Global Innovation Index, World Economic Forum Global Competitiveness Index, Solability Social Capital Index, URAK Inter-Provincial Competitiveness Index, EDAM Türkiye Competitiveness Index and ISO Sustainable cities and communities index were used.

In this context, the sustainable city index consists of competitiveness, liveability and technology dimensions interpreted through economic, social and technological values. In the sub-dimensions, the competitiveness indicators include the dimensions of industrial development, trade and tourism. Liveability indicators include the dimensions of health, transportation, education and social capital. Innovation indicators include technological developments and R&D dimensions (Fig. 1)

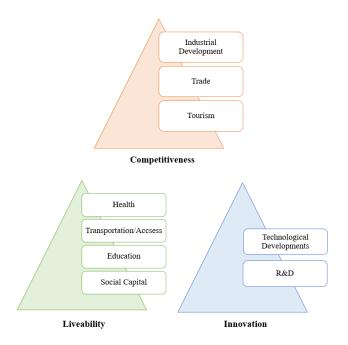


Figure 1. Sustainable city index model

The index study was carried out on Konya, a city in Türkiye, for pilot implementation. Konya is the largest city in Türkiye in terms of surface area and has 31 districts (Fig. 2). The population of 2022 was 2,296,347. Municipal services have been carried out in the city according to its "metropolitan" status since 1989. It houses 2.37% of the population of Türkiye and ranks 6th among the most populous cities of the country.

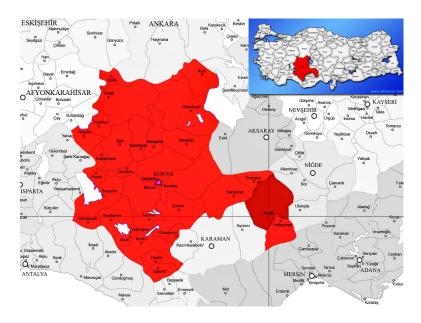


Figure 2. Sample city

Konya is one of the most economically developed cities of Türkiye. Industry in Konya includes many sectors today. As it has many sectors, it has also added the identity of an industrial city to its historical identity as a granary. Another feature of Konya is that its industry is not based on certain types of products. Production is carried out in a very wide sectoral area in Konya. In other words, it operates in quite different production areas from machinery industry to chemistry, from textiles to automotive spare parts, from electrical electronics to food, from packaging to paper industry. Konya's industry share in the GDP is 30.7% and it ranks 5th

in the number of industrial enterprises in Türkiye. It has the 6th highest number of organized industrial zones. Regionally, it can be defined as the third region with the lowest unemployment rate (Mevlana Kalkınma Ajansı, 2023).

#### 3.2. Methodology of the proposed method

A special calculation method was used for the sustainable city index model. Data were obtained from the Turkish Statistical Institute (TURKSTAT), municipality statistics, ministries of the Republic of Türkiye and organizations which have operated in economic and social fields for a long time and at the same time which are internationally accepted. Index indicators exhibit a heterogeneous structure (Appendix A). In other words, the index consists of items with different measurement values. These different types of data need to be expressed on a common parity. Therefore, these indicators, which are expressed over different unit values, have been transformed into a common expression form. In other words, the normalization process was applied. For this purpose, all items in the study were re-evaluated on a 10-point Likert scale, and all data were assigned exact values from 1 to 10. A methodology based on the research framework was adopted in the creation of the Likert scale for each index item. The normalization process and the methodology of the research were followed in the steps indicated in Figure 3.

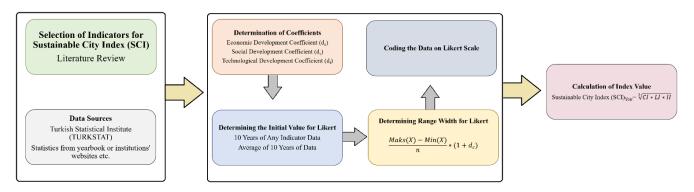


Figure 3. Methodology and flowchart of the research

As stated in the flowchart, normalization was made after determining the indicator items for the index and extracting the data from various sources. For normalization, coefficient calculations were made first. After the coefficient calculations, the average value of the 10-year data of each index indicator was calculated to determine the initial value of the Likert scale. In the third stage, the range width for each index item was calculated with the help of the formula given in Figure 3. Then, the index indicator was coded on a scale of 1-10 and the sustainable city index score was calculated with the help of the formula given in Figure 3.

### 3.3. Calculation of coefficients

In the research, three different coefficients were calculated, namely economic, social and technological development. GDP, which is one of the best indicators for economic development, population for social development and patent application number for technological development were used.

### a) Economic Development Coefficient (d<sub>e</sub>)

For the economic development coefficient, the annual growth of the last 20 years of GDP (in millions of dollars) was calculated. The economic development coefficient (de) was calculated over the average 20-year growth rate (Figure 4).



Figure 4. Flowchart of Economic Development Coefficient  $(d_e)$ 

Annual GDP Value growth rate<sup>1</sup>;

$$\frac{X_n - X_{n-1}}{X_{n-1}}$$

**Table 3.** Country GDP for the last 20 years (Million Dollars)

| Year | Total GDP (Million Dollars)               | Annual GDP Value growth rate |
|------|---|------------------------------|
| 2002 | 230494                                    | -                            |
| 2003 | 304901                                    | 0.32                         |
| 2004 | 390387                                    | 0.28                         |
| 2005 | 481497                                    | 0.23                         |
| 2006 | 526429                                    | 0.09                         |
| 2007 | 648754                                    | 0.23                         |
| 2008 | 742094                                    | 0.14                         |
| 2009 | 616703                                    | -0.17                        |
| 2010 | 731608                                    | 0.19                         |
| 2011 | 773980                                    | 0.06                         |
| 2012 | 786293                                    | 0.02                         |
| 2013 | 823044                                    | 0.05                         |
| 2014 | 799370                                    | -0.03                        |
| 2015 | 719967                                    | -0.10                        |
| 2016 | 862744                                    | 0.20                         |
| 2017 | 851490                                    | -0.01                        |
| 2018 | 784087                                    | -0.08                        |
| 2019 | 760778                                    | -0.03                        |
| 2020 | 716902                                    | -0.06                        |
| 2021 | 807106                                    | 0.13                         |
| 2022 | 905501                                    | 0.12                         |
| Avei | rage of annual GDP Value (\$) growth rate | 0.079                        |
|      | $d_e$                                     |                              |

Resource: Turkish Statistical Institute (TURKSTAT)

### b) Social Development Coefficient $(d_s)$

The social development coefficient was calculated for the liveability indicators included in the index. For the social development coefficient, annual comparisons were made over the population of the last 20 years and the growth was calculated. The social development coefficient (ds) was calculated over the average 20-year growth rate (Figure 5).



**Figure 5.** Flowchart of Social Development Coefficient  $(d_s)$ 

<sup>1</sup> https://www.mahfiegilmez.com/2013/09/gsyh-ve-buyume-hesaplamalar-turkiye.html

Annual Population Growth Rate;

$$\frac{X_n - X_{n-1}}{X_{n-1}}$$

Table 4. Country population for the last 20 years

| Year | Türkiye Population                             | Annual growth rate |
|------|--|--------------------|
| 2002 | 66401851                                       | -                  |
| 2003 | 67187251                                       | 0.012              |
| 2004 | 68010215                                       | 0.012              |
| 2005 | 68860539                                       | 0.013              |
| 2006 | 69729967                                       | 0.013              |
| 2007 | 70586256                                       | 0.012              |
| 2008 | 71517100                                       | 0.013              |
| 2009 | 72561312                                       | 0.015              |
| 2010 | 73722988                                       | 0.016              |
| 2011 | 74724269                                       | 0.014              |
| 2012 | 75627384                                       | 0.012              |
| 2013 | 76667864                                       | 0.014              |
| 2014 | 77695904                                       | 0.013              |
| 2015 | 78741053                                       | 0.013              |
| 2016 | 79814871                                       | 0.014              |
| 2017 | 80810525                                       | 0.012              |
| 2018 | 82003882                                       | 0.015              |
| 2019 | 83154997                                       | 0.014              |
| 2020 | 83614362                                       | 0.006              |
| 2021 | 84680273                                       | 0.013              |
| 2022 | 85279553                                       | 0.007              |
|      | Average of Annual Population Growth Rate $d_s$ | 0.013              |

Resource: Turkish Statistical Institute (TURKSTAT)

### c) Technological Development Coefficient $(\mathbf{d}_t)$

The technological sophistication coefficient was calculated for the innovation indicators. For the technological development coefficient, annual comparisons were made over the number of patent applications for the last 20 years and the growth was calculated. The technological development coefficient (dt) was calculated over the average 20-year growth rate (Figure 6).



Figure 6. Flowchart of Technological Development Coefficient  $(d_t)$ 

Annual Patent Application Increase Rate;

$$\frac{X_n - X_{n-1}}{X_{n-1}}$$

**Table 5.** Distribution of Patent Applications by Years

| Year | Number of Patent Applications                     | Annual Patent Application<br>Increase Rate |
|------|---|--|
| 2002 | 1874  |  |
| 2003 | 1152  | -0.385                                     |
| 2004 | 2262  | 0.964                                      |
| 2005 | 3461  | 0.530                                      |
| 2006 | 5165  | 0.492                                      |
| 2007 | 6189  | 0.198                                      |
| 2008 | 7137  | 0.153                                      |
| 2009 | 7241  | 0.015                                      |
| 2010 | 8343  | 0.152                                      |
| 2011 | 10241   | 0.227                                      |
| 2012 | 11599   | 0.133                                      |
| 2013 | 12055   | 0.039                                      |
| 2014 | 12375   | 0.027                                      |
| 2015 | 13958   | 0.128                                      |
| 2016 | 16778   | 0.202                                      |
| 2017 | 19283   | 0.149                                      |
| 2018 | 18504   | -0.040                                     |
| 2019 | 19916   | 0.076                                      |
| 2020 | 18705   | -0.061                                     |
| 2021 | 17566   | -0.061                                     |
| 2022 | 15856   | -0.097                                     |
|      | Average of Annual Application Increase Rate $d_t$ | 0.142                                      |

Resource: TÜRKPATENT

The economic, social and technological coefficients were calculated as above and summarized in Figure 7.



Figure 7. Coefficients Summary

### 3.4. Determination of range width

### 1. Determining the range width with the economic coefficient

A Likert scale was created using the economic development coefficient for any item in the competitiveness dimension of the index. By way of example, the number of ATMs per thousand people specified in Appendix B was calculated. The initial value of the scale was determined based on the number of ATMs per thousand people of all cities for the last decade. For this, the average value was calculated. Accordingly, the average number of ATMs per thousand people in all cities (Average Value) is 0.445.

After determining the initial value of the scale, the range width was calculated. For the range width, the maximum and minimum values of the ATM number data in Appendix B and the economic development coefficient were calculated with the help of the following formula.

Range Width:  $((Maks.-Min)/n)*(1+d_e)=((1.207-0.105)/10)*(1+0.079)=0.119$ 

After range width calculation, a 10-point Likert scale was created for the index item "Number of ATMs per thousand people" as in Figure 8.

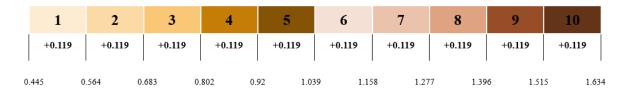


Figure 8. Likert scale for number of ATMs per thousand people

After the Likert Scale was created, the value of the sampled city data was assigned on the scale. The value assignment of the city data is given in Table 6.

|      | Data before normalization | Data after normalization |  |  |  |
|------|---------------------------|--------------------------|--|--|--|
| 2012 | 0.283                     | 0                        |  |  |  |
| 2013 | 0.322                     | 0                        |  |  |  |
| 2014 | 0.362                     | 0                        |  |  |  |
| 2015 | 0.375                     | 0                        |  |  |  |
| 2016 | 0.373                     | 0                        |  |  |  |
| 2017 | 0.371                     | 0                        |  |  |  |
| 2018 | 0.365                     | 0                        |  |  |  |
| 2019 | 0.366                     | 0                        |  |  |  |
| 2020 | 0.362                     | 0                        |  |  |  |
| 2021 | 0.357                     | 0                        |  |  |  |

Table 6. Number of ATMs per thousand people in Konya (Code: CTR11)

### 2. Determining the range width with the social coefficient

A Likert scale was created using the social development coefficient for any item in the liveability dimension of the index. As an example, "the number of doctors per thousand people" specified in Appendix C was taken. The initial value of the scale (average value) was determined based on the number of doctors per thousand people of all cities for the last decade. Accordingly, the "average number of doctors per thousand people" in all cities was calculated as 1.559.

After determining the initial value of the scale, the range width was calculated. For the range width, the maximum and the minimum values of the number of doctors per thousand people in Appendix C and the social development coefficient were calculated with the help of the formula below.

Range Width:  $((Maks.-Min)/n)*(1+d_s)=((3.4-0.7)/10)*(1+0.013)=0.274$ 

After the range width calculation, a 10-point Likert scale was created as in Figure 9 for the index item "number of doctors per thousand people".

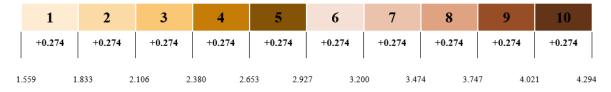


Figure 9. Likert scale for number of ATMs per thousand people

After the Likert Scale was created, the value of the sampled city data was assigned on the scale. The value assignment of the city data is given in Table 7.

|      | Data before normalization | Data after normalization |
|------|---------------------------|--------------------------|
| 2011 | 1.7                       | 1                        |
| 2012 | 1.8                       | 1                        |
| 2013 | 1.8                       | 1                        |
| 2014 | 1.8                       | 1                        |
| 2015 | 1.8                       | 1                        |
| 2016 | 1.8                       | 1                        |
| 2017 | 1.9                       | 2                        |
| 2018 | 1.9                       | 2                        |
| 2019 | 2                         | 2                        |

**Table 7.** Number of doctors per thousand people in Konya (Code: LH3)

### 3. Determining the range width with the technological coefficient

2020

A Likert scale was created using the technological development coefficient for any item in the innovation dimension of the index. By way of example, "the number of trademark applications per thousand people", which is also stated in Appendix D, was taken. The initial value of the scale (average value) was calculated based on the number of trademark applications per thousand people of all cities for the last decade. Accordingly, the average number of trademark applications per thousand people in all cities was calculated as 0.681.

After determining the initial value of the scale, the range width was calculated. For the range width, the maximum and minimum values of the number of trademark applications per thousand people in Appendix D and the technological development coefficient were calculated with the help of the formula below.

Range Width:  $((Maks.-Min)/n)*(1+d_t)=((5.337-0.041)/10)*(1+0.142)=0.605$ 

After the range width calculation, a 10-point Likert scale was created as in Figure 10 for the index item "number of trademark applications per thousand people".

|    | 1      | 2      | 3       | 4         | 5       | 6      | 7      | 8      | 9      | 10      |   |
|----|--------|--------|---------|-----------|---------|--------|--------|--------|--------|---------|---|
|    | +0.605 | +0.605 | +0.605  | +0.605    | +0.605  | +0.605 | +0.605 | +0.605 | +0.605 | +0.605  |   |
| 0. | 681    | 1.286  | 1.891 2 | 2.495 3.1 | 00 3.70 | 5 4.31 | 0 4.91 | 5 5.51 | 9 6.12 | 4 6.729 | 9 |

Figure 10. Likert scale for data on number of trademark applications per thousand people

After the Likert Scale was created, the value of the sampled city data was assigned on the scale. Value assignment of city data is given in Table 8.

Table 8. Number of trademark applications per thousand people in Konya (Code: IRD2)

Data before normalization

Data after normalization

|      | Data before normalization | Data after normalization |
|------|---------------------------|--------------------------|
| 2013 | 1.321                     | 2                        |
| 2014 | 1.184                     | 1                        |
| 2015 | 1.15                      | 1                        |
| 2016 | 1.179                     | 1                        |
| 2017 | 1.308                     | 1                        |
| 2018 | 1.261                     | 1                        |
| 2019 | 1.369                     | 2                        |
| 2020 | 1.881                     | 2                        |
| 2021 | 2.293                     | 3                        |
| 2022 | 2.867                     | 4                        |

#### 4. Results

For the sustainable city index study, assignments were made on a scale of 1-10. Data below the initial value of the scale and missing data were coded with "0". Table 9 shows the performance of each indicator for the city between the years 2019 and

2022. The table includes the 4-year change of each index indicator. The change of index indicators over the years reveals how great an improvement the city achieved over the determined values. Accordingly, the item "industry employment rate" in the industry development sub-dimension increased in 2020 compared to the previous year and maintained this level in other years. In the sub-dimension of tourism, no change was observed over the years. In the sub-dimension of trade, the item "the rate of import value per thousand people" increased compared to the previous two years. In the health dimension, which is one of the sub-dimensions of liveability, the item "number of nurses per thousand people" increased in 2020 compared to the previous year. In the transportation sub-dimension, "Number of cars per thousand people", "Number of pickup trucks per thousand people" and "Number of Fixed Broadband Subscriptions per thousand people" increased, while the item "Number of Fixed Telephone Access Lines per thousand people" tended to decrease over the years. In the education sub-dimension, the item "literacy rate" has a higher value than the other indicators, while "number of students per thousand people (postgraduate)", "number of females in university education per thousand people (postgraduate)" and "number of graduates per thousand people" items increased over the years. In the social capital sub-dimension, the item "divorce rate in one year" increased over the years. In the innovation dimension, the item "The number of trademark applications per thousand people" increased in the R&D sub-dimension.



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The arithmetic average was used to determine the values of the sub-dimensions of the three main dimensions of the sustainable city index. The arithmetic mean of the sub-indexes is summarized in Table 10.

|                 |                       | 2019  | (%)Change | 2020  | (%)Change | 2021  | (%)Change |
|-----------------|-----------------------|-------|-----------|-------|-----------|-------|-----------|
| Competitiveness | Industry              | 0.625 | _         | 0.75  | 0.20      | 075   | 000       |
| (CI)            | Development           | 0.023 | -         | 0.73  | 0.20      | 073   | 000       |
|                 | Tourism               | 0.167 | -         | 0.167 | 0.00      | 0.167 | 0.00      |
|                 | Trade                 | 0.714 | -         | 0.786 | 0.10      | 0.929 | 0.18      |
| Livability (LI) | Health                | 0.778 | -         | 1     | 0.29      | 0.111 | -0.89     |
|                 | Transportation/access | 1.7   | -         | 1.1   | -0.35     | 1.3   | 0.18      |
|                 | Education             | 0.913 | -         | 0.522 | -0.43     | 0.609 | 0.17      |
|                 | Social Capital        | 0.6   | -         | 0.5   | -0.17     | 0.6   | 0.20      |
| Innovation (II) | R&D                   | 1.5   | -         | 2     | 0.33      | 2.5   | 0.25      |
|                 | Technology            | 0.6   | -         | 0.8   | 0.33      | 0.8   | 0.00      |

Table 10. Arithmetic mean of sub-dimensions

An examination of the averages indicated in Table 10 shows that , while the industrial development index and tourism index, which are sub-dimensions of the competitiveness dimension, have achieved a stable level for the last two years, the trade sub-indexes have increased. An examination of the sub-indexes of the liveability index show that the indexes other than the health index increased compared to the previous year. When the sub-indexes of the innovation index are examined, the technology index progressed at the same level as the previous year, while the R&D index increased compared to the previous years.

2019 2020 2021 (%)Change (%)Change (%)Change Competitiveness 0.502 0.567 0.13 0.615 0.08 (CI) Liveability (LI) 0.78 0.998 -0.220.655 -0.16Innovation (II) 1.05 1.4 0.33 1.65 0.18

Table 11. Arithmetic mean of sub-dimensions

Average values reveal a general value rather than considering each item separately. In addition, the average value both allows an understanding of the clear image of the city over the years and a comparison of other cities with each other in terms of sub-indexes. In this respect, when the average of the three main dimensions of the sustainable city index is considered, the competitiveness score increased by 8% in 2021 compared to the previous year and rose to 0.615 points (See Table 11). The liveability score depreciated by 16% compared to the previous year and regressed to 0.655 points. The innovation score increased by 18% compared to the previous year and reached 1.65 points.

The sustainable city index score was calculated using the averages of the main dimensions. The sustainable city index score was determined for each year using the formula below.

Sustainable City Index(SCI)<sub>Year</sub> = 
$$\sqrt[3]{CI * LI * II}$$

Accordingly, the index score calculation for 2019:

$$SCI_{2019} = \sqrt[3]{0.502 * 0.998 * 1.05} = 0.807$$

The index score calculation for 2020:

$$SCI_{2020} = \sqrt[3]{0.567 * 0.78 * 1.4} = 0.853$$

The index score calculation for 2021:

$$SCI_{2021} = \sqrt[3]{0.615 * 0.655 * 1.65} = 0.873$$

When comparing the years, it can be seen that the sustainable city index score of Konya is 0.807 for 2019, 0.853 for 2020 and 0.873 for 2021. When this result is evaluated, it is clear that the index score for 2021 increased by 2% compared to the previous year.

<sup>\*</sup>As the data for 2022 had not been published yet, they were not included in the calculation in this article

#### 5. Discussion

An examination of the calculations stated in the conclusion clearly shows an annual change in the sustainable city index scores calculated based on the indicators of Konya.

Accordingly, Konya's sustainable city index score increased in 2021 compared to the previous year. It can be thought that the value fluctuations in the main dimensions and sub-dimensions depend on the macro and micro environmental factors in the selected years. It can be said that one of the most important reasons for these decreases in value is the COVID-19 pandemic period, which affected the whole world in 2020. This situation can be evaluated in more detail, especially when looking at the main and sub-dimensions in Tables 10 and 11.

Although competitiveness achieved an increase in value in its three-year provision, it is seen that the industry and tourism sub-dimension has a stable course when its sub-indexes are examined. This stable situation can be considered to be a result of the COVID-19 crisis. As stated in the "2022 World Development Report" of the World Bank, the COVID-19 epidemic created shock waves in the world economy and contributed to the biggest global economic crisis in the century. When we look at the items of industry, tourism and trade, which are the sub-dimensions of the main competitiveness dimension, it can be seen that the COVID-19 crisis either directly or indirectly affected those areas. In the sector reports published by the International Labor Organization (ILO), it is stated that the tourism sector stopped completely and that production and employment in many sectors, especially the manufacturing sector, were adversely affected. From the tourism sector perspective, restrictions on the movement of people profoundly affected the tourism economy with serious economic and social consequences for tourism workers and businesses, destinations and the wider ecosystem (OECD, 2022). When it is considered that the indicators that make up the tourism sub-dimension are the number of museum visits and the number of tourists, the connection of the decline in 2020 with the epidemic can be better understood. Situations such as the interruption of activities as a result of the pandemic and the measures taken created a great risk not only in the tourism sector, but also in various other sectors such as supply chain disruptions, pharmaceuticals, chemicals, consumer and packaged goods, automotive and assembly. In addition, for many businesses in the industrial and manufacturing sectors, this situation is described as the worst situation their company has ever experienced. (McKinsey, 2020).

Contrary to the competitiveness dimension, there is a decrease in value in the liveability dimension. Looking at the sub-indexes, it is seen that the main reason for the decrease is the dramatic loss of value in the health sub-dimension. Similarly, the effects of the pandemic can be seen in the background of this loss of value because the health, transportation and education sectors were among those affected by the pandemic (ILO, 2020). In particular, the report published by Deloitte (2020) stated that for the first time in history, a health crisis painfully showed how inseparable health services and the economy have become. The report also states that the COVID-19 pandemic will have a longer-term impact on health systems (Ducarme, 2020). While the COVID-19 pandemic affected all sectors directly or indirectly, the crisis exacerbated the already overburdened health systems in many countries (Haileamlak, 2021). The education sector was a sector affected by the pandemic. The COVID-19 pandemic affected nearly 1.6 billion students in more than 190 countries and across all continents; it created the biggest disruption to education systems in history. The closure of schools and other learning institutions affected 94 percent of the world's student population, including up to 99 percent in low- and middle-income countries (United Nations, 2020). The inequalities that keep millions of children from accessing quality education were exacerbated by the deprivation of services such as nutrition, mental health and psychosocial support and protection provided through schools (UNICEF, 2020). Due to the interruption of face-to-face education, the need to provide an effective learning environment emerged and the education process alternated between virtual, hybrid and face-to-face learning (Dorn et al., 2021). The values of the innovation dimension, one of the main dimensions of the sustainable city index, increased over the years included in this study. While the R&D sub-dimension increased in value over those years, the technology sub-dimension reached a stagnant position in the last year. Advances in technology and R&D, especially in industry 4.0 technologies, also provide incentives. The advances and initiatives in the field of artificial intelligence constitute the milestones that move the index value upwards. Despite major economic difficulties such as the Russian invasion of Ukraine, the COVID-19 pandemic, rising inflation and supply chain strains in the last three years, globally patent applications rose to over 278,000 in 2022, the highest recorded in a single year (United Nations, 2023). Although the pandemic is listed as a negative factor on the sectors, the reverse effect of the pandemic is also seen in the field of technology. COVID-19 accelerated the adoption of digital technologies by several years.

McKinsey's report (2020a) states that the pandemic accelerated companies, customer and supply chain interactions and digitization of internal operations by three to four years.

This is because, with consumers turning to online channels to a significant extent during the pandemic, companies and industries responded quickly to this demand. The same report states that the pandemic also affected the rates of digital product development. Therefore, it is said that this and many other factors take place in the background of the positive progress in the innovation dimension.

### 6. Conclusion

The aim of this study was to offer a new index proposal for sustainable cities. There is no similar study in the literature. The calculation method of the index study is different from other studies and contributes to the literature with this difference.

The index model developed for sustainable cities consists of the dimensions of competitiveness, liveability and innovation. The competitiveness dimension has three sub-dimensions. These are the sub-dimensions of industry development, tourism and trade. The liveability dimension consists of health, education, transportation/access and social capital sub-dimensions. Innovation dimension consists of R&D and technology sub-dimensions. This proposed index reveals the performance of cities based on competitiveness, liveability and innovation values. In this study, the proposed sustainable city index was tested in Konya as a sample application and its validity was demonstrated. As a result of the index calculations, sustainability scores were calculated for Konya over the dimensions of competitiveness, liveability and innovation. As seen in the results of the article, the sustainable city index reveals the performance value of a city in the determined themes. This performance value can reveal the progress of a city over the years, as well as providing the opportunity to compare between cities. It can also provide a general output about the efficiency and welfare level of the economies of countries as well as cities and can show whether their growth is sustainable. The sustainable city index can be planned to rank the social capital levels of cities/countries by region and to measure the similarity/difference between their development levels. Another contribution of this study is to present proposals that can form the basis of policies and to reveal the key elements for improving the performance of municipalities.

With this study, important steps are taken regarding the more equitable distribution of cities' resources and the sustainability of resources. The study offers ideas about the city to managers, those who will invest in the city and those who live in the city. This study reveals the strengths and weaknesses of cities. Subsequent studies can be carried out to compare other cities in Türkiye and to reveal the situation in the coming years. In this respect, city-based comparisons can be made by calculating the sustainable city index not only for cities in Türkiye but also for cities all over the world.

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## Appendix A: Sustainable city index indicators

| Tonio                              | Cub Dimei                          | Itomo   | C-3-           | Tinit                          |
|------------------------------------|------------------------------------|---|----------------|--------------------------------|
| Topic<br>Competitiveness           | Sub-Dimension Industry Development | Items 1. Industrial electricity consumption per thousand people   | Code<br>CI1    | Unit<br>Kwh                    |
| Competitiveness                    | Industry Development               | Number of opened companies per thousand people  | CI2            | Piece                          |
| Competitiveness                    | Industry Development               | Number of closed companies per thousand people     Number of closed companies per thousand people                                       | CI2<br>CI3     | Piece                          |
| Competitiveness                    | Industry Development               | Employment rate of the industry   | CI4            | Percentage                     |
| Competitiveness                    | Industry Development               | 5. Cash loan amount per thousand people   | CI5            | Thousand TL                    |
| Competitiveness                    | Industry Development               | 6. Non-cash loan amount per thousand people   | CI6            | Thousand TL                    |
| Competitiveness                    | Industry Development               | 7. Import amount per thousand people  | CI7            | Thousand dollars               |
| Competitiveness                    | Industry Development               | Export amount per thousand people   | CI8            | Thousand dollars               |
| Competitiveness                    | Tourism                            | Number of museums per thousand people   | CT1            | Piece                          |
| Competitiveness                    | Tourism                            | Number of movie theaters per thousand people  | CT2            | Piece                          |
| Competitiveness                    | Tourism                            | 3. Number of theater halls per thousand people  | CT3            | Piece                          |
| Competitiveness<br>Competitiveness | Tourism<br>Tourism                 | 4. Number of hotel beds per thousand people   | CT4<br>CT5     | Piece<br>Piece                 |
| Competitiveness                    | Tourism                            | Number of tourists per thousand people     Number of museum visitors per thousand people  | CT6            | Piece                          |
| Competitiveness                    | Trade                              | Saving deposit amount per thousand people   | CTR1           | Billiontl                      |
| Competitiveness                    | Trade                              | 2. Population per bank branch   | CTR2           | Percentage                     |
| Competitiveness                    | Trade                              | 3. Other deposits per thousand people   | CTR3           | Million TL                     |
| Competitiveness                    | Trade                              | <ol> <li>Ratio of number of active insured employees to total population</li> </ol>   | CTR4           | Percentage                     |
| Competitiveness                    | Trade                              | 5. Number of work permits given to foreigners   | CTR5           | Piece                          |
| Competitiveness                    | Trade                              | Ratio of collection of tax revenues to GDP  | CTR6           | Percentage                     |
| Competitiveness                    | Trade                              | 7. Agricultural production area per capita  | CTR7           | Decare                         |
| Competitiveness                    | Trade                              | 8. Freight carriage amount per thousand people (at the airport)   | CTR8           | -<br>Diana                     |
| Competitiveness                    | Trade                              | 9. The amount of house sales per thousand people  | CTR9           | Piece                          |
| Competitiveness<br>Competitiveness | Trade<br>Trade                     | Number of motor vehicles per thousand people     Number of ATMs per thousand people   | CTR10<br>CTR11 | Piece<br>Piece                 |
| Competitiveness                    | Trade                              | 12. Import value rate per person  | CTR11          | Ratio                          |
| Competitiveness                    | Trade                              | 13. The amount of cash loans given by banks per thousand people   | CTR12          | Thousand TL                    |
| Competitiveness                    | Trade                              | 14. Non-cash amount given by banks per thousand people  | CTR14          | Thousand TL                    |
| Liveability                        | Health                             | Infant mortality rate (per thousand live births)  | LH1            | Per thousand (‰)               |
| Liveability                        | Health                             | 2. Number of hospital beds per thousand people  | LH2            | Piece                          |
| Liveability                        | Health                             | Number of doctors per thousand people   | LH3            | Piece                          |
| Liveability                        | Health                             | Number of hospitals per thousand people   | LH4            | Piece                          |
| Liveability                        | Health                             | 5. Births by maternal age group per thousand (15-19/20-24)  | LH5            | Piece                          |
| Liveability                        | Health                             | 6. Number of nurses per thousand people   | LH6            | Piece                          |
| Liveability                        | Health                             | 7. Elderly population ratio   | LH7            | Percentage<br>Per thousand (‰) |
| Liveability<br>Liveability         | Health<br>Health                   | Crude birth rate     The amount of forest area per thousand people  | LH8<br>LH9     | Hectare (‰)                    |
| Liveability                        | Transport                          | Number of cars per thousand people     Number of cars per thousand people   | LT1            | Piece                          |
| Liveability                        | Transport                          | Number of buses per thousand people     Number of buses per thousand people   | LT2            | Piece                          |
| Liveability                        | Transport                          | Number of domestic passengers per thousand people (aircraft)  | LT3            | Piece                          |
| Liveability                        | Transport                          | Number of TCDD incoming passengers per thousand people  | LT4            | Piece                          |
| Liveability                        | Transport                          | <ol><li>Number of TCDD outgoing passengers per thousand people</li></ol>  | LT5            | Thousand people                |
| Liveability                        | Transport                          | Number of pickup trucks per thousand people   | LT6            | Piece                          |
| Liveability                        | Transport                          | <ol><li>Number of mobile broadband subscriptions per thousand people</li></ol>  | LT7            | Piece                          |
| Liveability                        | Transport                          | 8. Number of fixed broadband subscriptions per thousand people  | LT8            | Piece                          |
| Liveability                        | Transport                          | 9. Number of fixed telephony access lines per thousand people   | LT9            | Piece                          |
| Liveability                        | Transport                          | Number of mobile telephony subscriptions per thousand people     Historical rate  | LT10<br>LE1    | Piece                          |
| Liveability<br>Liveability         | Education<br>Education             | Literacy rate     Number of students in pre-school education per thousand people  | LE1<br>LE2     | Ratio<br>Piece                 |
| Liveability                        | Education                          | Number of students in pre-school cudeation per thousand people     Number of students per teacher in primary school                     | LE3            | Piece                          |
| Liveability                        | Education                          | Number of students per teacher in high school   | LE4            | Piece                          |
| Liveability                        | Education                          | 5. Number of students per teacher in vocational and technical high school   | LE5            | Piece                          |
| Liveability                        | Education                          | 6. Number of university graduates per thousand people (including master's and doctorate)  | LE6            | Piece                          |
| Liveability                        | Education                          | <ol><li>Number of academicians per thousand people</li></ol>  | LE7            | Piece                          |
| Liveability                        | Education                          | 8. Number of students per thousand people (Bachelor + associate degree)   | LE8            | Piece                          |
| Liveability                        | Education                          | 9. Number of students per thousand people (postgraduate)  | LE9            | Piece                          |
| Liveability                        | Education                          | 10. Number of foreign university students per thousand people   | LE10           | Piece                          |
| Liveability<br>Liveability         | Education<br>Education             | 11. Enrollment rate (Middle School) 12. Enrollment rate (Secondary Education)   | LE11<br>LE12   | Percentage (%) Percentage (%)  |
| Liveability                        | Education                          | 13. Enrollment rate (Secondary Education) 13. Enrollment rate (Primary school)  | LE12<br>LE13   | Percentage (%)                 |
| Liveability                        | Education                          | 14. Enrollment rate (Primary education)   | LE14           | Percentage (%)                 |
| Liveability                        | Education                          | 15. Female enrollment rate (Middle School)  | LE15           | Percentage (%)                 |
| Liveability                        | Education                          | 16. Female enrollment rate (Secondary Education)  | LE16           | Percentage (%)                 |
| Liveability                        | Education                          | 17. Female enrollment rate (Primary school)   | LE17           | Percentage (%)                 |
| Liveability                        | Education                          | 18. Female enrollment rate (Primary education)  | LE18           | Percentage (%)                 |
| Liveability                        | Education                          | 19. Number of teachers per student  | LE19           | Piece                          |
| Liveability                        | Education                          | 20. Number of females in university per thousand people (Bachelor+Associate Degree)   | LE20           | Piece                          |
| Liveability                        | Education                          | 21. Number of females in university per thousand people (postgraduate)  | LE21           | Piece                          |
| Liveability<br>Liveability         | Education<br>Education             | <ul><li>22. Number of people using the public library per thousand people</li><li>23. Number of graduates per thousand people</li></ul> | LE22<br>LE23   | Piece<br>Piece                 |
| Liveability                        | Social Capital                     | Number of convicts per thousand people     Number of convicts per thousand people   | LSC1           | Piece                          |
| Liveability                        | Social Capital                     | 2. Migration rate   | LSC2           | Percentage (%)                 |
| Liveability                        | Social Capital                     | Number of convicts per thousand people (crime of murder)  | LSC3           | Piece (%)                      |
| Liveability                        | Social Capital                     | 4. Number of suicides per thousand people per year  | LSC4           | Piece                          |
| Liveability                        | Social Capital                     | 5. Number of convicts per thousand people (other crimes)  | LSC5           | Piece                          |
| Liveability                        | Social Capital                     | 6. Number of legal cases per thousand people  | LSC6           | Piece                          |
| Liveability                        | Social Capital                     | 7. Youth unemployment rate  | LSC7           | Percentage (%)                 |
| Liveability                        | Social Capital                     | 8. Divorce rate in one year   | LSC8           | Per thousand (‰)               |
| Liveability                        | Social Capital                     | 9. Unemployment rate  | LSC9           | Percentage (%)                 |
| Liveability                        | Social Capital                     | 10. Traffic accidents in a million population   | LSC10          | Piece                          |
| Innovation                         | R/D                                | Number of patent applications per thousand people     Number of tradework applications per thousand people                              | IRD1           | Piece                          |
| Innovation<br>Innovation           | R/D<br>Technology                  | Number of trademark applications per thousand people     Domestic patent application rate per thousand people                           | IRD2<br>IT1    | Piece<br>Piece                 |
| Innovation                         | Technology                         | Number of research assistants per thousand people   | IT2            | Piece                          |
| Innovation                         | Technology                         | Number of Tesearch assistants per thousand people     Number of Instructors per thousand people   | IT3            | Piece                          |
| Innovation                         | Technology                         | 5. Number of faculty members per thousand people  | IT4            | Piece                          |
| Innovation                         | Technology                         | 6. Number of investment incentive certificates per thousand people  | IT5            | Piece                          |
|                                    |                                    | r   |                |                                |

Appendix B: Number of ATMs per thousand people (Code: CTR11)

|                | 2012  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  |
|----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Adana          | 0.359 | 0.407 | 0.435 | 0.449 | 0.450 | 0.464 | 0.460 | 0.456 | 0.444 | 0.444 |
| Adıyaman       | 0.150 | 0.194 | 0.227 | 0.239 | 0.249 | 0.249 | 0.258 | 0.249 | 0.256 | 0.266 |
| Afyonkarahisar | 0.305 | 0.351 | 0.402 | 0.426 | 0.439 | 0.450 | 0.453 | 0.455 | 0.457 | 0.456 |
| Ağrı           | 0.105 | 0.131 | 0.146 | 0.161 | 0.162 | 0.168 | 0.170 | 0.172 | 0.181 | 0.193 |
| Aksaray        | 0.258 | 0.311 | 0.349 | 0.362 | 0.345 | 0.355 | 0.342 | 0.351 | 0.352 | 0.336 |
| Amasya         | 0.348 | 0.401 | 0.426 | 0.447 | 0.469 | 0.509 | 0.504 | 0.485 | 0.504 | 0.501 |
| Ankara         | 0.613 | 0.680 | 0.721 | 0.742 | 0.742 | 0.747 | 0.762 | 0.735 | 0.730 | 0.701 |
| Antalya        | 0.700 | 0.785 | 0.830 | 0.847 | 0.834 | 0.823 | 0.804 | 0.807 | 0.832 | 0.800 |
| Ardahan        | 0.216 | 0.292 | 0.298 | 0.332 | 0.356 | 0.381 | 0.384 | 0.421 | 0.447 | 0.442 |
| Artvin         | 0.485 | 0.555 | 0.625 | 0.659 | 0.678 | 0.728 | 0.701 | 0.726 | 0.749 | 0.773 |
| Aydın          | 0.541 | 0.605 | 0.645 | 0.708 | 0.723 | 0.725 | 0.710 | 0.724 | 0.716 | 0.682 |
| Balıkesir      | 0.514 | 0.571 | 0.603 | 0.643 | 0.642 | 0.644 | 0.653 | 0.662 | 0.653 | 0.647 |
| Bartın         | 0.329 | 0.386 | 0.417 | 0.446 | 0.489 | 0.496 | 0.518 | 0.520 | 0.528 | 0.506 |
| Batman         | 0.139 | 0.159 | 0.169 | 0.175 | 0.180 | 0.190 | 0.197 | 0.197 | 0.195 | 0.195 |
| Bayburt        | 0.264 | 0.317 | 0.323 | 0.344 | 0.311 | 0.336 | 0.328 | 0.306 | 0.330 | 0.317 |
| Bilecik        | 0.465 | 0.541 | 0.591 | 0.593 | 0.573 | 0.604 | 0.604 | 0.574 | 0.581 | 0.565 |
| Bingöl         | 0.152 | 0.166 | 0.177 | 0.198 | 0.215 | 0.212 | 0.224 | 0.239 | 0.259 | 0.272 |
| Bitlis         | 0.145 | 0.169 | 0.183 | 0.206 | 0.214 | 0.220 | 0.218 | 0.224 | 0.219 | 0.230 |
| Bolu           | 0.527 | 0.593 | 0.611 | 0.608 | 0.630 | 0.650 | 0.641 | 0.617 | 0.626 | 0.597 |
| Burdur         | 0.421 | 0.470 | 0.490 | 0.507 | 0.520 | 0.521 | 0.530 | 0.532 | 0.532 | 0.526 |
| Bursa          | 0.493 | 0.550 | 0.585 | 0.621 | 0.641 | 0.658 | 0.660 | 0.646 | 0.624 | 0.598 |
| Çanakkale      | 0.519 | 0.575 | 0.647 | 0.684 | 0.695 | 0.692 | 0.686 | 0.695 | 0.691 | 0.682 |
| Çankırı        | 0.304 | 0.340 | 0.409 | 0.464 | 0.473 | 0.478 | 0.430 | 0.470 | 0.483 | 0.489 |
| Çorum          | 0.302 | 0.355 | 0.385 | 0.409 | 0.405 | 0.441 | 0.438 | 0.446 | 0.455 | 0.466 |
| Denizli        | 0.403 | 0.476 | 0.504 | 0.523 | 0.532 | 0.539 | 0.539 | 0.534 | 0.535 | 0.527 |
| Diyarbakır     | 0.161 | 0.191 | 0.213 | 0.229 | 0.227 | 0.231 | 0.226 | 0.224 | 0.230 | 0.229 |
| Düzce          | 0.390 | 0.424 | 0.467 | 0.469 | 0.478 | 0.522 | 0.505 | 0.505 | 0.493 | 0.496 |
| Edirne         | 0.530 | 0.645 | 0.690 | 0.703 | 0.729 | 0.774 | 0.780 | 0.773 | 0.802 | 0.810 |
| Elazığ         | 0.236 | 0.267 | 0.316 | 0.338 | 0.342 | 0.344 | 0.344 | 0.359 | 0.357 | 0.364 |
| Erzincan       | 0.340 | 0.427 | 0.461 | 0.489 | 0.504 | 0.518 | 0.500 | 0.528 | 0.516 | 0.501 |
| Erzurum        | 0.278 | 0.333 | 0.372 | 0.396 | 0.399 | 0.434 | 0.421 | 0.415 | 0.418 | 0.419 |
| Eskişehir      | 0.534 | 0.620 | 0.687 | 0.698 | 0.697 | 0.720 | 0.739 | 0.740 | 0.730 | 0.693 |
| Gaziantep      | 0.236 | 0.282 | 0.319 | 0.336 | 0.337 | 0.341 | 0.334 | 0.326 | 0.321 | 0.321 |
| Giresun        | 0.336 | 0.376 | 0.416 | 0.438 | 0.448 | 0.466 | 0.474 | 0.495 | 0.486 | 0.500 |
| Gümüşhane      | 0.288 | 0.347 | 0.355 | 0.376 | 0.320 | 0.353 | 0.363 | 0.365 | 0.43  | 0.4   |
| Hakkari        | 0.157 | 0.201 | 0.206 | 0.219 | 0.25  | 0.243 | 0.258 | 0.256 | 0.26  | 0.273 |
| Hatay          | 0.259 | 0.307 | 0.338 | 0.347 | 0.354 | 0.357 | 0.351 | 0.354 | 0.345 | 0.344 |
| Iğdır          | 0.168 | 0.2   | 0.224 | 0.249 | 0.265 | 0.267 | 0.253 | 0.256 | 0.263 | 0.271 |
| Isparta        | 0.41  | 0.486 | 0.516 | 0.536 | 0.55  | 0.572 | 0.555 | 0.578 | 0.604 | 0.592 |
| İstanbul       | 0.65  | 0.714 | 0.753 | 0.765 | 0.758 | 0.772 | 0.785 | 0.769 | 0.758 | 0.73  |
| İzmir          | 0.612 | 0.686 | 0.731 | 0.747 | 0.749 | 0.755 | 0.759 | 0.751 | 0.732 | 0.707 |
| Kahramanmaraş  |       | 0.251 | 0.276 | 0.282 | 0.296 | 0.309 | 0.307 | 0.307 | 0.313 | 0.315 |
| Karabük        | 0.484 | 0.56  | 0.618 | 0.616 | 0.631 | 0.65  | 0.645 | 0.648 | 0.649 | 0.622 |
| Karaman        | 0.263 | 0.34  | 0.358 | 0.38  | 0.399 | 0.397 | 0.385 | 0.387 | 0.392 | 0.394 |
| Kars           | 0.203 | 0.243 | 0.27  | 0.284 | 0.297 | 0.323 | 0.336 | 0.343 | 0.358 | 0.388 |
| Kastamonu      | 0.364 | 0.386 | 0.431 | 0.451 | 0.47  | 0.494 | 0.501 | 0.501 | 0.499 | 0.498 |
| Kayseri        | 0.345 | 0.411 | 0.464 | 0.474 | 0.478 | 0.495 | 0.485 | 0.495 | 0.487 | 0.474 |

| Kırıkkale  | 0.339 | 0.4   | 0.428 | 0.459 | 0.486 | 0.513 | 0.499 | 0.484 | 0.495 | 0.493 |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Kırklareli | 0.525 | 0.611 | 0.66  | 0.718 | 0.731 | 0.736 | 0.712 | 0.73  | 0.727 | 0.715 |
| Kırşehir   | 0.307 | 0.331 | 0.382 | 0.39  | 0.4   | 0.384 | 0.376 | 0.387 | 0.399 | 0.42  |
| Kilis      | 0.225 | 0.226 | 0.272 | 0.298 | 0.329 | 0.33  | 0.33  | 0.344 | 0.322 | 0.309 |
| Kocaeli    | 0.612 | 0.672 | 0.709 | 0.724 | 0.718 | 0.719 | 0.701 | 0.689 | 0.663 | 0.641 |
| Konya      | 0.283 | 0.322 | 0.362 | 0.375 | 0.373 | 0.371 | 0.365 | 0.366 | 0.362 | 0.357 |
| Kütahya    | 0.342 | 0.388 | 0.420 | 0.457 | 0.452 | 0.472 | 0.453 | 0.451 | 0.447 | 0.451 |
| Malatya    | 0.270 | 0.319 | 0.361 | 0.378 | 0.39  | 0.397 | 0.381 | 0.391 | 0.385 | 0.387 |
| Manisa     | 0.367 | 0.42  | 0.452 | 0.49  | 0.502 | 0.522 | 0.531 | 0.532 | 0.521 | 0.514 |
| Mardin     | 0.136 | 0.159 | 0.175 | 0.191 | 0.193 | 0.189 | 0.194 | 0.191 | 0.201 | 0.204 |
| Mersin     | 0.349 | 0.393 | 0.441 | 0.452 | 0.448 | 0.454 | 0.453 | 0.458 | 0.452 | 0.446 |
| Muğla      | 0.961 | 1.077 | 1.169 | 1.201 | 1.205 | 1.207 | 1.178 | 1.191 | 1.177 | 1.137 |
| Muş        | 0.114 | 0.131 | 0.141 | 0.159 | 0.165 | 0.163 | 0.169 | 0.169 | 0.18  | 0.19  |
| Nevşehir   | 0.424 | 0.466 | 0.531 | 0.568 | 0.547 | 0.547 | 0.56  | 0.568 | 0.567 | 0.555 |
| Niğde      | 0.235 | 0.282 | 0.305 | 0.335 | 0.341 | 0.335 | 0.321 | 0.339 | 0.337 | 0.338 |
| Ordu       | 0.266 | 0.293 | 0.323 | 0.347 | 0.366 | 0.41  | 0.396 | 0.414 | 0.408 | 0.41  |
| Osmaniye   | 0.226 | 0.271 | 0.304 | 0.312 | 0.312 | 0.328 | 0.329 | 0.34  | 0.317 | 0.322 |
| Rize       | 0.463 | 0.533 | 0.555 | 0.614 | 0.613 | 0.622 | 0.597 | 0.58  | 0.598 | 0.631 |
| Sakarya    | 0.424 | 0.5   | 0.522 | 0.542 | 0.541 | 0.563 | 0.551 | 0.532 | 0.534 | 0.534 |
| Samsun     | 0.347 | 0.418 | 0.463 | 0.481 | 0.482 | 0.489 | 0.49  | 0.488 | 0.487 | 0.483 |
| Siirt      | 0.148 | 0.172 | 0.204 | 0.212 | 0.223 | 0.234 | 0.223 | 0.233 | 0.233 | 0.238 |
| Sinop      | 0.333 | 0.376 | 0.401 | 0.431 | 0.443 | 0.444 | 0.441 | 0.463 | 0.48  | 0.458 |
| Sivas      | 0.287 | 0.316 | 0.363 | 0.383 | 0.406 | 0.435 | 0.404 | 0.416 | 0.425 | 0.431 |
| Şanlıurfa  | 0.116 | 0.142 | 0.147 | 0.154 | 0.161 | 0.17  | 0.167 | 0.166 | 0.169 | 0.178 |
| Şırnak     | 0.139 | 0.16  | 0.162 | 0.165 | 0.165 | 0.171 | 0.179 | 0.16  | 0.16  | 0.161 |
| Tekirdağ   | 0.562 | 0.674 | 0.678 | 0.651 | 0.649 | 0.654 | 0.637 | 0.643 | 0.635 | 0.618 |
| Tokat      | 0.27  | 0.312 | 0.338 | 0.357 | 0.365 | 0.36  | 0.371 | 0.375 | 0.398 | 0.398 |
| Trabzon    | 0.408 | 0.47  | 0.499 | 0.526 | 0.525 | 0.538 | 0.521 | 0.536 | 0.535 | 0.535 |
| Tunceli    | 0.406 | 0.468 | 0.532 | 0.569 | 0.572 | 0.545 | 0.488 | 0.52  | 0.539 | 0.538 |
| Uşak       | 0.345 | 0.418 | 0.458 | 0.47  | 0.466 | 0.499 | 0.52  | 0.51  | 0.522 | 0.509 |
| Van        | 0.129 | 0.161 | 0.176 | 0.19  | 0.2   | 0.215 | 0.214 | 0.216 | 0.231 | 0.244 |
| Yalova     | 0.529 | 0.636 | 0.667 | 0.717 | 0.741 | 0.756 | 0.713 | 0.697 | 0.699 | 0.67  |
| Yozgat     | 0.229 | 0.284 | 0.326 | 0.355 | 0.354 | 0.373 | 0.379 | 0.366 | 0.37  | 0.373 |
| Zonguldak  | 0.434 | 0.495 | 0.524 | 0.535 | 0.529 | 0.55  | 0.539 | 0.547 | 0.541 | 0.522 |

Appendix C: Number of doctors per thousand people (Code: LH3)

|                | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|----------------|------|------|------|------|------|------|------|------|------|------|
| Adana          | 1.7  | 1.7  | 1.8  | 1.8  | 1.9  | 1.8  | 1.9  | 1.9  | 2    | 2.1  |
| Adıyaman       | 1    | 0.9  | 1    | 1    | 1.2  | 1.2  | 1.4  | 1.4  | 1.5  | 1.6  |
| Afyonkarahisar | 1.4  | 1.4  | 1.5  | 1.4  | 1.5  | 1.5  | 1.5  | 1.5  | 1.6  | 1.7  |
| Aksaray        | 1.1  | 1.1  | 1.1  | 1    | 1.1  | 1.1  | 1.1  | 1.2  | 1.3  | 1.4  |
| Amasya         | 1.2  | 1.2  | 1.2  | 1.2  | 1.2  | 1.2  | 1.4  | 1.3  | 1.4  | 1.5  |
| Ankara         | 3.1  | 3.1  | 3.2  | 3.1  | 3.1  | 3.1  | 3.1  | 3    | 3.1  | 3.4  |
| Antalya        | 1.9  | 1.9  | 2    | 2    | 2    | 2    | 2    | 2.1  | 2.2  | 2.2  |
| Ardahan        | 1.3  | 1.3  | 1.4  | 1.2  | 1.2  | 1.4  | 1.5  | 1.4  | 1.5  | 1.7  |
| Artvin         | 1.4  | 1.3  | 1.3  | 1.2  | 1.1  | 1.4  | 1.7  | 1.5  | 1.7  | 1.9  |
| Aydın          | 1.6  | 1.7  | 1.8  | 1.8  | 1.8  | 1.8  | 1.9  | 1.9  | 1.9  | 2    |
| Ağrı           | 0.9  | 0.8  | 0.9  | 0.9  | 0.9  | 0.9  | 1    | 0.9  | 1    | 1.1  |
| Balıkesir      | 1.3  | 1.3  | 1.3  | 1.3  | 1.3  | 1.3  | 1.4  | 1.5  | 1.5  | 1.6  |
| Bartın         | 1.2  | 1.2  | 1.2  | 1.2  | 1.3  | 1.2  | 1.3  | 1.2  | 1.3  | 1.4  |
| Batman         | 1.1  | 1.1  | 1.1  | 1.1  | 1.2  | 1.2  | 1.2  | 1.2  | 1.2  | 1.3  |
| Bayburt        | 1.3  | 1.3  | 1.5  | 1.3  | 1.4  | 1.2  | 1.5  | 1.4  | 1.5  | 1.7  |
| Bilecik        | 1.2  | 1.1  | 1.1  | 1.1  | 1.1  | 1.2  | 1.2  | 1.2  | 1.2  | 1.4  |
| Bingöl         | 1.1  | 1.1  | 1.1  | 1    | 1    | 1.1  | 1.2  | 1.1  | 1.3  | 1.4  |
| Bitlis         | 1    | 1    | 1    | 1    | 1.1  | 1.1  | 1.3  | 1.1  | 1.4  | 1.4  |
| Bolu           | 2.2  | 2.2  | 2.3  | 2.4  | 2.4  | 2.2  | 2.6  | 2.4  | 2.4  | 2.7  |
| Burdur         | 1.3  | 1.3  | 1.3  | 1.3  | 1.3  | 1.4  | 1.4  | 1.5  | 1.4  | 1.5  |
| Bursa          | 1.5  | 1.5  | 1.5  | 1.5  | 1.6  | 1.6  | 1.6  | 1.7  | 1.7  | 1.7  |
| Denizli        | 1.8  | 1.7  | 1.8  | 1.8  | 1.9  | 1.8  | 1.9  | 1.9  | 1.9  | 2    |
| Diyarbakır     | 1.4  | 1.5  | 1.5  | 1.5  | 1.6  | 1.4  | 1.5  | 1.5  | 1.6  | 1.7  |
| Düzce          | 1.8  | 1.7  | 1.7  | 1.7  | 1.7  | 1.7  | 1.8  | 1.7  | 1.8  | 1.9  |
| Edirne         | 2.8  | 2.5  | 2.5  | 2.5  | 2.6  | 2.7  | 2.6  | 2.9  | 3    | 3.1  |
| Elazığ         | 2.1  | 2.2  | 2.1  | 2    | 2    | 2    | 2.1  | 1.6  | 1.7  | 1.9  |
| Erzincan       | 1.4  | 1.4  | 1.3  | 1.4  | 1.6  | 1.7  | 1.8  | 1.8  | 2    | 2.1  |
| Erzurum        | 2    | 2    | 2.1  | 2.1  | 2.2  | 2.3  | 2.1  | 2.1  | 2.2  | 2.3  |
| Eskişehir      | 2    | 2    | 2.1  | 2.1  | 2.1  | 2.1  | 2.1  | 2.2  | 2.3  | 2.4  |
| Gaziantep      | 1.3  | 1.4  | 1.4  | 1.4  | 1.4  | 1.4  | 1.5  | 1.4  | 1.4  | 1.5  |
| Giresun        | 1.3  | 1.4  | 1.3  | 1.3  | 1.3  | 1.4  | 1.5  | 1.5  | 1.6  | 1.8  |
| Gümüşhane      | 1.3  | 1.3  | 1.1  | 1    | 1.1  | 1.1  | 1.1  | 1.1  | 1.2  | 1.6  |
| Hakkari        | 1    | 0.8  | 0.9  | 0.7  | 0.7  | 0.9  | 0.9  | 1    | 1.2  | 1.3  |
| Hatay          | 1.2  | 1.2  | 1.3  | 1.3  | 1.4  | 1.3  | 1.4  | 1.4  | 1.5  | 1.6  |
| Isparta        | 2.3  | 2.5  | 2.6  | 2.5  | 2.5  | 2.4  | 2.5  | 2.5  | 2.6  | 2.8  |
| Iğdır          | 1    | 1.1  | 0.9  | 0.8  | 1.1  | 1    | 1    | 1    | 1.2  | 1.3  |
| Kahramanmaraş  | 1.2  | 1.2  | 1.2  | 1.2  | 1.2  | 1.3  | 1.5  | 1.4  | 1.5  | 1.5  |
| Karabük        | 1.4  | 1.5  | 1.4  | 1.5  | 1.6  | 1.5  | 1.7  | 1.7  | 1.8  | 1.9  |
| Karaman        | 1.3  | 1.2  | 1.2  | 1.2  | 1.3  | 1.2  | 1.3  | 1.3  | 1.4  | 1.4  |
| Kars           | 1.2  | 1.4  | 1.4  | 1.5  | 1.6  | 1.6  | 1.7  | 1.4  | 1.8  | 1.7  |
| Kastamonu      | 1.4  | 1.3  | 1.2  | 1.1  | 1.1  | 1.2  | 1.3  | 1.3  | 1.4  | 1.5  |
| Kayseri        | 1.8  | 1.8  | 1.9  | 1.8  | 1.9  | 1.8  | 1.9  | 2    | 2    | 2.1  |
| Kilis          | 1.2  | 1.4  | 1.5  | 1.5  | 1.8  | 1.8  | 1.8  | 1.9  | 1.9  | 2.2  |
| Kocaeli        | 1.5  | 1.5  | 1.6  | 1.6  | 1.6  | 1.6  | 1.7  | 1.6  | 1.6  | 1.8  |
| Konya          | 1.7  | 1.8  | 1.8  | 1.8  | 1.8  | 1.8  | 1.9  | 1.9  | 2    | 2    |
| Kütahya        | 1.2  | 1.1  | 1.1  | 1.2  | 1.3  | 1.2  | 1.3  | 1.3  | 1.4  | 1.6  |
| Kırklareli     | 1.3  | 1.3  | 1.3  | 1.2  | 1.3  | 1.4  | 1.4  | 1.4  | 1.4  | 1.6  |

| Kırıkkale | 2.3 | 2.4 | 2.4 | 2.4 | 2.4 | 2.3 | 2.5 | 2.2 | 2.2 | 2.4 |
|-----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Kırşehir  | 1.2 | 1.2 | 1.2 | 1.3 | 1.4 | 1.4 | 1.5 | 1.5 | 1.5 | 1.7 |
| Malatya   | 1.9 | 1.9 | 1.9 | 2   | 2   | 2.1 | 2.2 | 2.1 | 2.2 | 2.1 |
| Manisa    | 1.5 | 1.6 | 1.6 | 1.6 | 1.6 | 1.6 | 1.6 | 1.7 | 1.8 | 1.8 |
| Mardin    | 0.9 | 0.9 | 0.9 | 0.9 | 1   | 1   | 1.1 | 1.1 | 1.3 | 1.2 |
| Mersin    | 1.4 | 1.4 | 1.4 | 1.4 | 1.4 | 1.4 | 1.5 | 1.6 | 1.6 | 1.6 |
| Muğla     | 1.4 | 1.5 | 1.5 | 1.6 | 1.6 | 1.8 | 1.8 | 1.7 | 1.8 | 1.8 |
| Muş       | 1.1 | 0.9 | 1   | 0.9 | 0.9 | 1   | 1   | 0.9 | 1.1 | 1.1 |
| Nevşehir  | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.3 | 1.3 |
| Niğde     | 1.1 | 1   | 1.1 | 1   | 1.1 | 1.1 | 1.2 | 1.2 | 1.2 | 1.3 |
| Ordu      | 1.2 | 1.2 | 1.3 | 1.3 | 1.3 | 1.4 | 1.5 | 1.4 | 1.5 | 1.6 |
| Osmaniye  | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.3 | 1.3 |
| Rize      | 1.6 | 1.4 | 1.5 | 1.8 | 1.8 | 1.8 | 2.1 | 2   | 2.1 | 2.2 |
| Sakarya   | 1.3 | 1.2 | 1.2 | 1.4 | 1.4 | 1.4 | 1.5 | 1.5 | 1.6 | 1.7 |
| Samsun    | 1.9 | 1.9 | 2   | 2   | 2.1 | 2   | 2.1 | 2   | 2.2 | 2.3 |
| Siirt     | 1.2 | 1.2 | 1.1 | 0.9 | 1.1 | 1.2 | 1.3 | 1.1 | 1.3 | 1.2 |
| Sinop     | 1.2 | 1.2 | 1.1 | 1.2 | 1.2 | 1.2 | 1.2 | 1.3 | 1.4 | 1.4 |
| Sivas     | 1.8 | 1.8 | 1.9 | 1.9 | 1.9 | 2   | 2.1 | 1.9 | 1.9 | 1.9 |
| Tekirdağ  | 1.2 | 1.3 | 1.4 | 1.4 | 1.3 | 1.4 | 1.4 | 1.4 | 1.5 | 1.5 |
| Tokat     | 1.4 | 1.4 | 1.5 | 1.5 | 1.6 | 1.5 | 1.6 | 1.5 | 1.6 | 1.7 |
| Trabzon   | 2.2 | 2.3 | 2.3 | 2.2 | 2.3 | 2.2 | 2.3 | 2.2 | 2.3 | 2.5 |
| Tunceli   | 1.3 | 1.3 | 1.4 | 1.3 | 1.5 | 1.4 | 1.6 | 1.7 | 2   | 2.1 |
| Uşak      | 1.2 | 1.2 | 1.2 | 1.3 | 1.3 | 1.3 | 1.5 | 1.4 | 1.4 | 1.5 |
| Van       | 1.4 | 1.3 | 1.3 | 1.2 | 1.3 | 1.4 | 1.4 | 1.3 | 1.4 | 1.4 |
| Yalova    | 1.3 | 1.3 | 1.4 | 1.3 | 1.4 | 1.4 | 1.5 | 1.5 | 1.5 | 1.6 |
| Yozgat    | 1.2 | 1.3 | 1.4 | 1.4 | 1.4 | 1.4 | 1.7 | 1.5 | 1.6 | 1.7 |
| Zonguldak | 1.8 | 1.8 | 1.8 | 1.8 | 1.8 | 1.8 | 2   | 1.7 | 1.8 | 1.9 |
| Çanakkale | 1.4 | 1.7 | 1.7 | 1.7 | 1.8 | 1.9 | 1.9 | 1.9 | 2   | 2.1 |
| Çankırı   | 1.3 | 1.2 | 1.1 | 1.2 | 1.1 | 1.2 | 1.4 | 1.1 | 1.3 | 1.5 |
| Çorum     | 1.2 | 1.2 | 1.2 | 1.2 | 1.2 | 1.3 | 1.4 | 1.4 | 1.5 | 1.7 |
| İstanbul  | 1.9 | 1.9 | 1.8 | 1.9 | 2   | 2.2 | 2   | 2.2 | 2.2 | 2.5 |
| İzmir     | 2.2 | 2.3 | 2.4 | 2.4 | 2.4 | 2.3 | 2.5 | 2.6 | 2.6 | 2.6 |
| Şanlıurfa | 1   | 1.1 | 1.2 | 1.2 | 1.3 | 1.1 | 1.1 | 1.1 | 1.2 | 1.2 |
| Şırnak    | 1   | 0.9 | 1   | 0.8 | 0.7 | 0.8 | 0.8 | 0.9 | 1.1 | 1.2 |

Appendix D: Number of trademark applications per thousand people (Code: IRD2)

|                        | 2013           | 2014           | 2015           | 2016           | 2017           | 2018           | 2019           | 2020           | 2021           | 2022           |
|------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Adana                  | 0.755          | 0.662          | 0.703          | 0.67           | 0.793          | 0.81           | 0.963          | 1.205          | 1.242          | 1.58           |
| Adıyaman               | 0.154          | 0.176          | 0.221          | 0.229          | 0.21           | 0.208          | 0.195          | 0.395          | 0.414          | 0.62           |
| Afyonkarahisar         | 0.4            | 0.524          | 0.551          | 0.435          | 0.548          | 0.52           | 0.562          | 0.954          | 1.082          | 1.156          |
| Ağrı                   | 0.085          | 0.073          | 0.069          | 0.066          | 0.095          | 0.083          | 0.142          | 0.174          | 0.265          | 0.302          |
| Amasya                 | 0.28           | 0.286          | 0.251          | 0.214          | 0.3            | 0.29           | 0.361          | 0.608          | 0.662          | 0.724          |
| Ankara<br>Antalya      | 1.461<br>1.25  | 1.492<br>1.375 | 1.438<br>1.342 | 1.392<br>1.279 | 1.568<br>1.456 | 1.528<br>1.488 | 1.664<br>1.679 | 2.188<br>2.05  | 2.589<br>2.175 | 2.785<br>2.645 |
| Artvin                 | 0.207          | 0.206          | 0.184          | 0.19           | 0.253          | 0.247          | 0.363          | 0.283          | 0.549          | 0.673          |
| Avdın                  | 0.621          | 0.566          | 0.616          | 0.541          | 0.717          | 0.731          | 0.793          | 1.079          | 1.234          | 1.439          |
| Balıkesir              | 0.643          | 0.68           | 0.747          | 0.553          | 0.686          | 0.713          | 0.843          | 1.067          | 1.226          | 1.328          |
| Bilecik                | 0.302          | 0.381          | 0.278          | 0.362          | 0.46           | 0.345          | 0.383          | 0.48           | 0.727          | 0.564          |
| Bingöl                 | 0.102          | 0.075          | 0.079          | 0.115          | 0.201          | 0.089          | 0.139          | 0.181          | 0.254          | 0.297          |
| Bitlis                 | 0.11           | 0.101          | 0.059          | 0.062          | 0.123          | 0.086          | 0.098          | 0.179          | 0.17           | 0.46           |
| Bolu                   | 0.628          | 0.393          | 0.508          | 0.507          | 0.716          | 0.6            | 0.803          | 0.988          | 1.022          | 1.462          |
| Burdur<br>Bursa        | 0.295<br>1.437 | 0.358<br>1.501 | 0.302<br>1.47  | 0.241<br>1.499 | 0.374<br>1.65  | 0.374<br>1.608 | 0.414<br>1.841 | 0.666<br>2.213 | 0.811<br>2.508 | 0.873<br>2.773 |
| Çanakkale              | 0.725          | 0.594          | 0.818          | 0.685          | 0.813          | 0.732          | 0.874          | 1.346          | 1.407          | 1.639          |
| Çankırı                | 0.215          | 0.256          | 0.232          | 0.185          | 0.199          | 0.732          | 0.25           | 0.582          | 0.478          | 0.547          |
| Çorum                  | 0.483          | 0.345          | 0.35           | 0.375          | 0.39           | 0.352          | 0.418          | 0.658          | 0.745          | 0.979          |
| Denizli                | 1.263          | 1.238          | 1.353          | 1.332          | 1.52           | 1.32           | 1.495          | 2.185          | 2.307          | 2.578          |
| Diyarbakır             | 0.195          | 0.271          | 0.216          | 0.216          | 0.29           | 0.296          | 0.336          | 0.436          | 0.473          | 0.564          |
| Edirne                 | 0.587          | 0.6            | 0.534          | 0.545          | 0.661          | 0.556          | 0.539          | 0.748          | 0.92           | 1.056          |
| Elazığ                 | 0.503          | 0.408          | 0.418          | 0.385          | 0.524          | 0.477          | 0.596          | 0.697          | 0.731          | 0.945          |
| Erzincan               | 0.327          | 0.322          | 0.269          | 0.314          | 0.263          | 0.339          | 0.311          | 0.495          | 0.636          | 0.652          |
| Erzurum                | 0.254          | 0.262          | 0.249<br>0.999 | 0.259          | 0.305          | 0.242          | 0.269          | 0.473          | 0.4            | 0.591          |
| Eskişehir<br>Gaziantep | 0.94<br>1.611  | 1.153<br>1.563 | 1.451          | 0.923<br>1.742 | 0.964<br>1.743 | 1.457<br>1.628 | 1.19<br>1.749  | 1.485<br>2.103 | 1.657<br>2.235 | 1.877<br>2.387 |
| Giresun                | 0.278          | 0.277          | 0.295          | 0.189          | 0.334          | 0.291          | 0.341          | 0.53           | 0.504          | 0.659          |
| Gümüşhane              | 0.092          | 0.137          | 0.145          | 0.151          | 0.182          | 0.215          | 0.219          | 0.346          | 0.373          | 0.36           |
| Hakkari                | 0.084          | 0.134          | 0.09           | 0.067          | 0.08           | 0.08           | 0.071          | 0.1            | 0.194          | 0.127          |
| Hatay                  | 0.508          | 0.558          | 0.587          | 0.57           | 0.616          | 0.604          | 0.657          | 0.937          | 0.976          | 1.222          |
| Isparta                | 0.539          | 0.509          | 0.453          | 0.573          | 0.735          | 0.664          | 0.733          | 1.047          | 1.232          | 1.531          |
| Mersin                 | 0.584          | 0.709          | 0.759          | 0.771          | 0.787          | 0.887          | 0.993          | 1.327          | 1.331          | 1.504          |
| İstanbul<br>İzmir      | 3.321          | 3.41           | 3.151          | 3.025          | 3.306          | 3.257          | 3.619          | 4.621          | 5.025          | 5.337          |
| Kars                   | 1.364<br>0.093 | 1.444<br>0.094 | 1.592<br>0.082 | 1.55<br>0.1    | 1.65<br>0.136  | 1.542<br>0.135 | 1.719<br>0.147 | 2.147<br>0.193 | 2.556<br>0.302 | 2.905<br>0.364 |
| Kastamonu              | 0.033          | 0.094          | 0.032          | 0.265          | 0.150          | 0.133          | 0.401          | 0.193          | 0.302          | 0.622          |
| Kayseri                | 0.976          | 0.95           | 1.07           | 0.203          | 1.102          | 1.023          | 1.101          | 1.519          | 1.921          | 2.055          |
| Kırklareli             | 0.458          | 0.396          | 0.389          | 0.492          | 0.393          | 0.477          | 0.495          | 0.669          | 0.841          | 1.162          |
| Kırşehir               | 0.304          | 0.44           | 0.248          | 0.196          | 0.269          | 0.442          | 0.288          | 0.379          | 0.473          | 0.528          |
| Kocaeli                | 0.901          | 0.896          | 0.965          | 1.06           | 1.279          | 1.258          | 1.085          | 1.619          | 1.744          | 1.953          |
| Konya                  | 1.321          | 1.184          | 1.15           | 1.179          | 1.308          | 1.261          | 1.369          | 1.881          | 2.293          | 2.867          |
| Kütahya                | 0.454          | 0.441          | 0.436          | 0.371          | 0.344          | 0.484          | 0.433          | 0.822          | 0.957          | 0.963          |
| Malatya<br>Manisa      | 0.413<br>0.455 | 0.447<br>0.46  | 0.405<br>0.519 | 0.358<br>0.485 | 0.444<br>0.527 | 0.482<br>0.497 | 0.505<br>0.718 | 0.762<br>0.938 | 0.897<br>0.934 | 0.994<br>0.924 |
| Kahramanmaraş          | 0.433          | 0.40           | 0.319          | 0.485          | 0.327          | 0.497          | 0.718          | 0.938          | 0.934          | 0.924          |
| Mardin                 | 0.305          | 0.243          | 0.373          | 0.36           | 0.501          | 0.499          | 0.509          | 0.713          | 0.763          | 0.882          |
| Muğla                  | 0.88           | 1.108          | 1.197          | 1.141          | 1.103          | 1.315          | 1.577          | 1.866          | 2.276          | 2.708          |
| Muş                    | 0.041          | 0.063          | 0.076          | 0.049          | 0.054          | 0.059          | 0.095          | 0.134          | 0.175          | 0.193          |
| Nevşehir               | 0.659          | 0.751          | 0.649          | 0.574          | 0.554          | 0.754          | 0.98           | 1.249          | 1.461          | 1.497          |
| Niğde                  | 0.21           | 0.224          | 0.199          | 0.302          | 0.468          | 0.373          | 0.444          | 0.743          | 1.124          | 1.349          |
| Ordu                   | 0.197          | 0.232          | 0.23           | 0.213          | 0.37           | 0.396          | 0.357          | 0.483          | 0.58           | 0.888          |
| Rize<br>Sakarya        | 0.871<br>0.688 | 0.667<br>0.885 | 0.623<br>0.805 | 0.634<br>0.909 | 0.767<br>0.987 | 0.858<br>0.895 | 0.877<br>1.005 | 1.185<br>1.312 | 1.27<br>1.572  | 1.956<br>1.754 |
| Samsun                 | 0.501          | 0.44           | 0.473          | 0.471          | 0.628          | 0.642          | 0.636          | 0.961          | 1.031          | 1.328          |
| Siirt                  | 0.073          | 0.126          | 0.165          | 0.102          | 0.092          | 0.112          | 0.16           | 0.305          | 0.28           | 0.359          |
| Sinop                  | 0.235          | 0.152          | 0.26           | 0.346          | 0.183          | 0.228          | 0.362          | 0.448          | 0.618          | 0.575          |
| Sivas                  | 0.345          | 0.351          | 0.285          | 0.264          | 0.328          | 0.326          | 0.338          | 0.569          | 0.717          | 0.912          |
| Tekirdağ               | 0.642          | 0.554          | 0.631          | 0.712          | 0.726          | 0.627          | 0.709          | 1.071          | 1.128          | 1.275          |
| Tokat                  | 0.194          | 0.187          | 0.261          | 0.173          | 0.179          | 0.201          | 0.238          | 0.425          | 0.425          | 0.588          |
| Trabzon<br>Tunceli     | 0.426<br>0.14  | 0.786<br>0.196 | 0.716<br>0.256 | 0.609<br>0.061 | 0.661<br>0.182 | 0.727<br>0.102 | 0.679<br>0.248 | 0.993<br>0.348 | 1.009<br>0.359 | 1.214<br>0.474 |
| Şanlıurfa              | 0.208          | 0.190          | 0.230          | 0.212          | 0.182          | 0.102          | 0.328          | 0.355          | 0.339          | 0.474          |
| Uşak                   | 0.392          | 0.343          | 0.411          | 0.348          | 0.296          | 0.327          | 0.472          | 0.709          | 0.705          | 0.975          |
| Van                    | 0.109          | 0.132          | 0.149          | 0.126          | 0.157          | 0.147          | 0.193          | 0.258          | 0.332          | 0.328          |
| Yozgat                 | 0.095          | 0.104          | 0.129          | 0.166          | 0.148          | 0.176          | 0.216          | 0.566          | 0.437          | 0.531          |
| Zonguldak              | 0.158          | 0.222          | 0.18           | 0.166          | 0.233          | 0.227          | 0.277          | 0.504          | 0.507          | 0.53           |
| Aksaray                | 0.345          | 0.299          | 0.318          | 0.239          | 0.398          | 0.451          | 0.543          | 0.69           | 0.881          | 1.076          |
| Bayburt                | 0.145<br>0.979 | 0.124          | 0.102          | 0.055          | 0.162          | 0.097          | 0.212          | 0.476<br>1.094 | 0.447          | 0.51           |
| Karaman<br>Kırıkkale   | 0.979          | 0.836<br>0.243 | 1.676<br>0.226 | 1.063<br>0.291 | 0.718<br>0.291 | 0.695<br>0.248 | 0.829<br>0.357 | 0.42           | 1.329<br>0.659 | 1.545<br>0.747 |
| Batman                 | 0.273          | 0.243          | 0.220          | 0.262          | 0.291          | 0.248          | 0.337          | 0.524          | 0.624          | 0.747          |
| Şırnak                 | 0.101          | 0.170          | 0.232          | 0.202          | 0.334          | 0.309          | 0.142          | 0.203          | 0.024          | 0.316          |
| Bartın                 | 0.402          | 0.312          | 0.236          | 0.255          | 0.336          | 0.281          | 0.237          | 0.422          | 0.496          | 0.649          |
| Ardahan                | 0.058          | 0.119          | 0.101          | 0.244          | 0.144          | 0.091          | 0.134          | 0.302          | 0.274          | 0.714          |
| Iğdır                  | 0.179          | 0.161          | 0.125          | 0.13           | 0.154          | 0.096          | 0.17           | 0.228          | 0.236          | 0.275          |
| Yalova                 | 0.482          | 0.547          | 0.528          | 0.571          | 0.681          | 0.717          | 0.775          | 1.119          | 1.165          | 1.657          |
| Karabük                | 0.417          | 0.532          | 0.422          | 0.425          | 0.552          | 0.387          | 0.334          | 0.53           | 0.738          | 0.897          |
| Kilis                  | 0.327          | 0.342          | 0.375          | 0.482          | 0.44           | 0.491          | 0.575          | 0.567          | 0.734          | 0.845          |
| Osmaniye<br>Düzce      | 0.208<br>0.905 | 0.195<br>0.608 | 0.189<br>0.563 | 0.201<br>0.532 | 0.189<br>0.617 | 0.219<br>0.557 | 0.208<br>0.704 | 0.452<br>1.17  | 0.517<br>1.222 | 0.552<br>1.298 |
| Durce                  | 0.303          | 0.000          | 0.505          | 0.334          | 0.017          | 0.551          | 0.704          | 1.1/           | 1,444          | 1.470          |